

Remit Address:

WJBK  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

## INVOICE

Advertiser	MARTY KNOLLENBERG FOR OAKLAN
Product	2012 General
Estimate Number	2012 General

Invoice #	142861-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	142861
Alt Order #	Political Candidate: Knoll
Deal #	
Order Flight	11/01/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Trafalgar Group LLC  
Attention: Accounts Payable  
P.O. BOX 10054  
Lansing, MI 48901

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News Morning	7a-9a								
	CDR										
					10/29/12 to 11/04/12	2x	---TF--				
	WJBK			Th	11/01/12	:30	8:51 AM	MKOCT-2012-TV30-R1	\$1,900.00		2
	WJBK			F	11/02/12	:30	8:42 AM	MKOCT-2012-TV30-R1	\$1,900.00		1
					11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	7:09 AM	MKOCT-2012-TV30-R1	\$1,900.00		3
	WJBK			Tu	11/06/12	:30	7:25 AM	MKOCT-2012-TV30-R1	\$1,900.00		4
2	WJBK	M-F 5p-630p	5p-630p								
	CDR										
					10/29/12 to 11/04/12	1x	---T---				
	WJBK			Th	11/01/12	:30	5:29 PM	MKOCT-2012-TV30-R1	\$750.00		1
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	5:18 PM	MKOCT-2012-TV30-R1	\$750.00		2
3	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
					10/29/12 to 11/04/12	2x	---T--S				
	WJBK			Th	11/01/12	:30	10:57 PM	MKOCT-2012-TV30-R1	\$2,900.00		2
	WJBK			Su	11/04/12	:30	10:58 PM	MKOCT-2012-TV30-R1	\$2,900.00		1
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	10:15 PM	MKOCT-2012-TV30-R1	\$2,900.00		3
				<u>Aired Spots</u>	9						

<u>Gross Total</u>	\$17,800.00	
<u>Agency Commission</u>	\$2,670.00	
<u>Net Amount Due</u>	\$15,130.00	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.